



Black News Channel will Not Just Hire Black People

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Back in April, [FTVLive told you that the Black News Channel](#) expects to launch in November.

But, just because the Black News Channel will be geared towards African Americans, don't expect that all the employees will be black.

While the on-camera talent will be mostly African American, BNC's Vice President of News and Programming Gary Wordlaw said all the Anchors won't all be black.

"I'm not just going to hire black folks to be on-air," Wordlaw said this week on a conference call with members of the National Association of Black Journalists (NABJ).

Since news began to spread about BNC's planned Nov. 15 launch, Wordlaw said he's been fielding calls and emails from agents and talent managers across the country.

"They have been sending me every African American, Hispanic and Japanese person that's ever been associated with their agencies," he said with a bit of sarcasm.

H/T [Urban Hollywood](#)