



B L A C K N E W S C H A N N E L

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**BLACK NEWS CHANNEL SELECTS FROM THE TALENTED POOL OF
BLACK JOURNALISTS AT NABJ ANNUAL CONFERENCE**

*Tallahassee, Florida—August 14, 2019--*Black News Channel (BNC), the nation’s only African American news network, participated in the National Association of Black Journalists’ job fair held in Miami, Florida this past week. NABJ was founded to offer quality programs, services and advocacy for and on behalf of black journalists worldwide. NABJ’s job fair is part of the organization’s annual conference each year, and it helps aspiring young journalists launch their careers, as well as offers seasoned journalists the opportunity to grow and change by advancing to new markets and larger audiences. During NABJ’s job fair, BNC Vice President of News & Programming Gary Wordlaw recruited top-quality journalists who share the network’s values and will work to cultivate loyal viewers in the African American community.



Bob Brillante, BNC CEO; Drew Berry, NABJ Executive Director; Gary Wordlaw, BNC VP News & Programming

BNC’s team building principles are the same for selecting a newsroom staff with integrity and a strong work ethic, as they are for establishing a viewer-centric format for programming that is factual and authentic to the network’s target audience. BNC will empower its journalists by creating a team built on trust and shared values. Everyone in the organization will be aiming at the same target of developing and producing original news programming that will make a deep, rich connection with African Americans. BNC will not just tell a story, but the network will tell the entire story.

“We are looking for talented, motivated journalists who share our same values and goals to give a voice to the varied experiences, issues, points-of-view and priorities that matter to African Americans,” says Wordlaw. “At NABJ’s job fair, we found highly talented journalist candidates who will complement our dedicated BNC team.”



Gary Wordlaw, BNC VP News & Programming, and Joe Gutierrez, BNC Executive Producer, recruiting at NABJ Job Fair



“Black News Channel is such an important addition to the news programming landscape,” says NABJ President Dorothy Tucker. “NABJ is proud to work in partnership with BNC and to offer our members a first-priority opportunity to work with this ground-breaking network.”

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About BNC

Black News Channel is an independent network that is minority owned and operated, and it will be the nation’s only provider of 24/7 cable news programming dedicated to covering the unique perspective of African American communities. BNC is the endeavor of the network’s Chairman and visionary, J.C. Watts, Jr., former congressman from Oklahoma and celebrated athlete, and the network’s CEO and co-founder Bob Brillante, a 40-year cable TV veteran. BNC will provide access to information and educational programming to meet the specific needs of this growing and dynamic community that is a major consumer of subscription television services. BNC will provide an authentic, new voice that represents African Americans in mainstream media and fosters political, economic, and social discourse; the network will be one voice representing the many voices of African Americans. BNC’s programming will illuminate truth about the unique challenges facing urban communities and help close the “image gap” that exists today between the negative black stereotypes perpetuated by mainstream media news and our enterprising African American communities. Black News Channel will launch later this year to an estimated 33 million cable TV and satellite households in the top African American TV markets, including New York, Los Angeles and Atlanta.

