



B L A C K N E W S C H A N N E L

FOR MEDIA INQUIRIES:

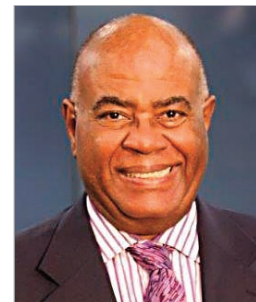
Tommy Ross, Communications Director
T: (850) 404-4091
tross@blacknewschannel.com

FOR IMMEDIATE RELEASE

BLACK NEWS CHANNEL HIRES EMMY AWARD-WINNING NEWS VETERAN AS VICE PRESIDENT OF NEWS & PROGRAMMING

Tallahassee, Florida—March 19, 2019--Black News Channel (BNC), the nation's only African American news network, today announced that Gary C. Wordlaw has been named Vice President of News & Programming. In this role, Mr. Wordlaw will be responsible for developing and producing original news programming that will be able to make a deep, rich connection to the network's target audience of African Americans.

Mr. Wordlaw hails from Chattanooga, Tennessee, and he began his career in broadcast news more than 50 years ago. At the age of 16, Mr. Wordlaw became one of the first African American television employees hired in the state of Tennessee. After attending college, Mr. Wordlaw continued his career in broadcast news by working as a reporter, writer, photographer, and every other job in a broadcast news operation, including president and general manager. As a veteran station executive, Mr. Wordlaw has worked for many of the nation's largest local television markets like Washington, DC and Baltimore. Mr. Wordlaw has also held numerous journalism teaching positions at prestigious universities, as well as appeared as a guest on the Oprah Winfrey show. Mr. Wordlaw is an eight-time Emmy-award winner for broadcast news and a recipient of numerous other awards resulting from his work in the broadcast news industry.



Gary Wordlaw
VP of News &
Programming

“As an innovative and life-changing network, Black News Channel’s mission is to provide intelligent programming that is informative, educational, entertaining, inspiring and empowering to our African American audience,” says network Chairman J.C. Watts, Jr. “With Gary’s wealth of experience and knowledge in the news business, we are more than confident that he will exceed our programming goals for the network.”

“I feel like I have been interviewing for this job all my life,” says Wordlaw. “I am excited to be part of a news organization that gives a voice to the varied experiences, issues, points-of-view, priorities and implications that matter to African Americans.”

###



About BNC

Black News Channel is an independent network that is minority owned and operated, and it will be the nation's only provider of 24/7 cable news programming dedicated to covering the unique perspective of African American communities. BNC is the endeavor of the network's Chairman and visionary, J.C. Watts, Jr., former congressman from Oklahoma, celebrated athlete, and broadcast and cable news veteran. BNC will provide access to information and educational programming to meet the specific needs of this growing and dynamic community that is a major consumer of subscription television services. BNC will provide an authentic, new voice that represents African Americans in mainstream media and fosters political, economic, and social discourse; the network will be one voice representing the many voices of African Americans. BNC's programming will illuminate truth about the unique challenges facing urban communities and help close the "image gap" that exists today between the negative black stereotypes perpetuated by mainstream media news and our enterprising African American communities. Black News Channel will launch later this year to an estimated 33 million cable TV and satellite households in the top African American TV markets, including New York, Los Angeles and Atlanta.

